

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Daniel Jester,  
 being/on behalf of: Barack Obama, a legally  
 qualified candidate of the Democratic political  
 party for the office of: President of the United States  
 in the Primary + General  
 election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

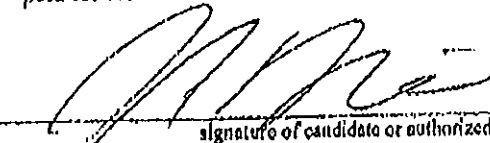
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

X   
signature of candidate or authorized committee

James A. Messina 1/18/2012  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WFTS

# ORDER

Print Date 10/03/12

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Flight Dates 09/25/12-10/01/12

Contract / Revision 312180 /

Original Date / Revision  
10/03/12 10/03/12

Advertiser Obama / Democrat / President

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Product

Obama for America

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1844

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share 30% Market Value 136666

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	70%	95666
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	28	\$31,407.50	\$36,950.00	0.00
October 2012	11	\$3,442.50	\$4,050.00	0.00
<b>Totals</b>	<b>39</b>	<b>\$34,850.00</b>	<b>\$41,000.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/30/12	28	\$31,407.50	\$36,950.00
10/01/12	10/01/12	11	\$3,442.50	\$4,050.00

Hiatus Dates: 09/11/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
1	WFTS	09/25/12	10/01/12	M-F 7-9a GMA GMA	CM	658-9a	11111--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	11111--			5			\$600.00		0.00			



WFTS

Print Date: 10/03/12

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Contract / Revision **312180** Flight Dates **09/25/12-10/01/12**

Hiatus Dates Hiatus Dates: 09/11/12

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Preside** Product **Obama for America**

Estimate # **1844**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WFTS	09/25/12	10/01/12	M-F 7-9a GMA GMA	CM	658-9a	11111--	:30	5	\$600.00	P-3	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	11111--			5		\$600.00		0.00			
2	WFTS	09/25/12	10/01/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----1-	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-----1-			1		\$250.00		0.00			
3	WFTS	09/25/12	10/01/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----1-	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-----1-			1		\$200.00		0.00			
4	WFTS	09/25/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-1-1---	:30	2	\$750.00	P-3	0.00 NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-1-1---			2		\$750.00		0.00			
5	WFTS	09/25/12	10/01/12	M-F 12-1p ABC Action News	CM	1158a-1p	--1-1--	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	--1-1--			2		\$350.00		0.00			
6	WFTS	09/25/12	10/01/12	M-F 530-6p ABC Action News	CM	530-6p	-1-----	:30	1	\$1,300.00	P-2	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-1-----			1		\$1,300.00		0.00			
7	WFTS	09/25/12	10/01/12	M-F 6-630p ABC Action News	CM	558-630p	--1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	--1-----			1		\$800.00		0.00			
8	WFTS	09/25/12	10/01/12	Wednesday Prime C Revenge	CM	10-11p	--1-----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	--1-----			1		\$6,000.00		0.00			
9	WFTS	09/25/12	10/01/12	Thursday Prime B Greys	CM	9-10p	---1----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	---1----			1		\$6,000.00		0.00			
10	WFTS	09/25/12	10/01/12	Sunday Prime C Revenge	CM	9-10p	-----1	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-----1			1		\$8,000.00		0.00			
11	WFTS	09/25/12	10/01/12	M-SU 11-1135p ABC Action News	CM	11-1135p	-1-1---	:30	2	\$1,400.00	P-3	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-1-1---			2		\$1,400.00		0.00			
12	WFTS	09/25/12	10/01/12	Sunday Prime A once upon a time	CM	658-8p	-----1	:30	1	\$2,400.00	P-3	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-----1			1		\$2,400.00		0.00			
13	WFTS	09/25/12	10/01/12	NCAA Fball Game 12n S NCAA Fball Game 12n S	CM	12p-5p	-----S-	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			



WFTS

Print Date: 10/03/12

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Contract / Revision 312180 Flight Dates 09/25/12-10/01/12

Hiatus Dates Hiatus Dates: 09/11/12

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:30:00

Advertiser Obama / Democrat / Preside Product Obama for America

Estimate # 1844

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
13	WFTS	09/25/12	10/01/12	NCAA Fball Game 12n S	CM	12p-5p	-----S-	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
				NCAA Fball Game 12n S										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	-----S-					3	\$1,000.00		0.00		
14	WFTS	09/25/12	10/01/12	M-F 5-530a	CM	5-530a	11-1---	:30	3	\$200.00	P-3	0.00 NM	3	\$600.00
				ABC Action News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	11-1---					3	\$200.00		0.00		
15	WFTS	09/25/12	10/01/12	M-F 3-4P Katie	CM	3-4p	-1-1---	:30	2	\$275.00	P-6	0.00 NM	2	\$550.00
				M-F 3-4P Katie										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	-1-1---					2	\$275.00		0.00		
16	WFTS	09/25/12	10/01/12	M-F 6-7a	CM	558-7a	MTWTF--	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
				ABC Action News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--					1	\$500.00		0.00		
17	WFTS	09/25/12	10/01/12	M-F 107-207a Katie	CM	107-207a	MTWTF--	:30	1	\$100.00	P-6	0.00 NM	1	\$100.00
				M-F 107-207a Katie										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	MTWTF--					1	\$100.00		0.00		
18	WFTS	09/25/12	10/01/12	Sa Entertainers Late	CM	105-206a	-----S-	:30	1	\$50.00	P-6	0.00 NM	1	\$50.00
				Sa Entertainers Late										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	-----S-					1	\$50.00		0.00		
19	WFTS	09/25/12	10/01/12	M-F 9-10a	CM	9-10a	M-----	:30	2	\$200.00	P-6	0.00 NM	2	\$400.00
				9-10a Jeff Probst										
		part of a LUR Adj pkg												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	M-----					2	\$200.00		0.00		
20	WFTS	09/25/12	10/01/12	M-F 1202-107a Kimmel	CM	1202-107a	M-----	:30	2	\$200.00	P-3	0.00 NM	2	\$400.00
				M-F 1202-107a										
		Part of a LUR Adj. pkg												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	M-----					2	\$200.00		0.00		
21	WFTS	09/25/12	10/01/12	M-F 10-11a	CM	10-11a	M-----	:30	1	\$150.00	P-6	0.00 NM	1	\$150.00
				10-11a Right This Minute										
		Part of a LUR Adj. pkg												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	M-----					1	\$150.00		0.00		
22	WFTS	09/25/12	10/01/12	M-F 11a-12p	CM	1058a-12p	M-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
				M-F 11a-12p										
		Part of a LUR Adj. pkg												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	M-----					1	\$400.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WFTS	09/25/12-10/01/12		M-F 11a-12p		1058a-12p	M-----	:30		\$400.00		0.00 NM		
23	WFTS	09/25/12	10/01/12	M-F 12-1p	CM	1158a-1p	M-----	:30	2	\$200.00	P-3	0.00 NM	2	\$400.00
				ABC Action News										
		Part of a LUR Adj. pkg												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/25/12	10/01/12	M-----					2	\$200.00		0.00		

